

Authors	Title	Year	Journal
Cennamo, C.	Competing in digital markets: A platform-based perspective	2021	Academy of Management Perspectives
Beltagui, A., Rosli, A., Candi, M.	Exaptation in a digital innovation ecosystem: The disruptive impacts of 3D printing	2020	Research Policy
Zhu, F., Liu, Q.	Competing with complementors: An empirical look at Amazon.com	2018	Strategic Management Journal
Khanagha, S., Ansari, S., Paroutis, S., Oviedo, L.	Mutualism and the dynamics of new platform creation: A study of cisco and fog computing	2020	Strategic Management Journal
Belleflamme, P., Peitz, M., Toulemonde, E.	The tension between market shares and profit under platform competition	2022	International Journal of Industrial Organization
Niedermayer, A.	Does a Platform Monopolist Want Competition?	2015	Review of Network Economics
Subramaniam & Piskorski	How legacy businesses can compete in the sharing economy	2020	MIT Sloan Management Review
McIntyre, D., Srinivasan, A., Afuah, A., Gawer, A., Kretschmer, T.	Multisided platforms as new organizational forms	2021	Academy of Management Perspectives
Adner, R., Chen, J., Zhu, F.	Frenemies in platform markets: Heterogeneous profit foci as drivers of compatibility decisions	2020	Management Science
Cennamo, C., Santalo, J.	Platform competition: Strategic trade-offs in platform markets	2013	Strategic Management Journal
Adner, R.	Ecosystem as Structure: An Actionable Construct for Strategy	2017	Journal of Management